

## The AEngD Engineering Research Writer of the Year award

### About the awards

We are looking for short articles (c. 800 words maximum - please do not exceed this by more than a few extra words) that address any area of engineering and would be suitable for publication in a magazine (for example, the RAEng magazine) and/or a broadsheet newspaper. Additionally, any shortlisted articles would, of course, also be published on the AEngD website.

Shortlisted candidates will demonstrate that they have thought about and understood their audience and can convey information about their engineering challenge, and their research response to that challenge, in a readable way. There are two main categories:

1. **Potential impact** – articles in this category will relate to EngD projects which may still be at an early stage, and will explain how the project could deliver real benefits
2. **Actual impact** – articles in this category will describe tangible benefits actually delivered during and/or as a result of the researcher's project

Judges will be looking for originality, bright ideas and a clear, distinctive writing style. Each 800-word article should show a passion for engineering, summarise the researcher's contribution to knowledge and the potential/actual impact of their research, and should encourage readers to consider, question and debate key issues in engineering and society. In short, it should tell a good story, in an accessible style, and show how your work is interesting (not simply describe the work and tell us it's interesting).

### Entries

You must be a non-professional<sup>1</sup> writer and an EngD research engineer (or recent alumnus, graduating 2012 or 2013) based at an EPSRC-recognised industrial doctorate centre in the UK.

You may submit a maximum of two articles, initially for judging and initial shortlisting by your own centre (by 16 September 2013). Each centre can then nominate one article in each category to go forward for AEngD judging, and these must be submitted by 30 September 2013.

Illustrations are optional (this is a writing prize, not a competition for audio-visual presentations); a maximum of two illustrations should accompany each submitted article. Each article must be the product of your own research and creativity. Previously published content (eg: from a blog post, student publication, etc) is permissible, but plagiarism is not!

The article should make sense as a standalone piece without footnotes. If you do refer to other people's work, please be transparent about it within the article (links to sources will help judges verify information).

### Judging and prizes

Entries should initially be submitted to the industrial doctorate centre where the researcher is based. After initial shortlisting by each IDC, finalists' articles (submitted initially to Paul Wilkinson, details below) will be judged by a panel of judges appointed by the AEngD steering committee. The judges' decision will be final (judges will be expected to declare any conflicts of interest presented by any candidate's entry).

Shortlisted entrants will be invited to attend an event in London in November 2013 and to deliver a short presentation based on their article. No expenses to cover travel or accommodation in London will be paid.

The winning articles from each category will be published in [provisionally, the RAEng magazine]; the article will, of course, carry the author's byline and details of the relevant centre and industrial sponsor (by submitting an entry to the competition, you consent to its use, reproduction and wider distribution by the AEngD, EPSRC and your centre). Each winner will also receive a **£250 cash prize**. Shortlisted candidates will each receive commemorative certificates.

For further information please contact: Paul Wilkinson, AEngD marketing and PR consultant, email: [paul.wilkinson@pwcom.co.uk](mailto:paul.wilkinson@pwcom.co.uk); telephone: 020 8858 1104

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<sup>1</sup> Here "professional" refers to professional journalists and authors who already write for money (or for whom writing is their main source of income). We welcome entries from researchers who are bloggers or student journalists, or who have developed their articles from conference papers or presentations.